

6/2/2022



**Siyandza**  
EXPERIENCE LEARNING



# Welcome to the World of Siyandza

Prepared for (client name)





# Educational Technology Company

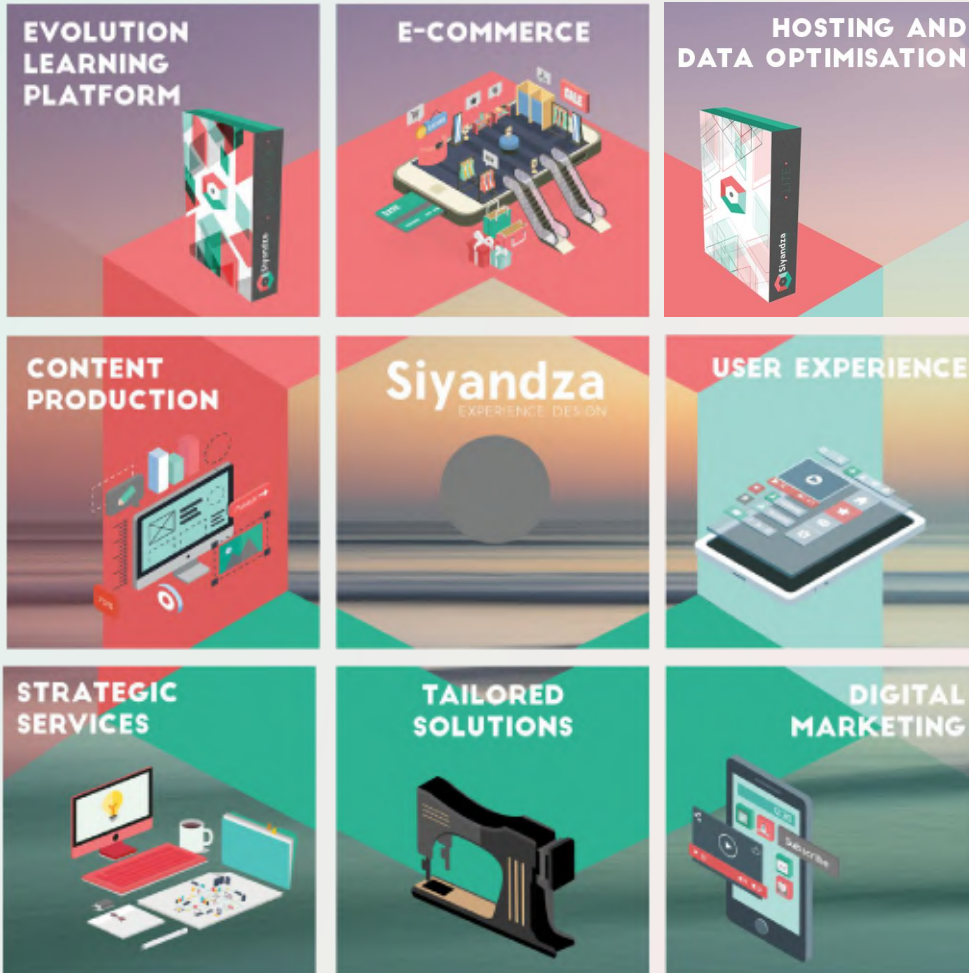
Using best of breed technology combined with sound educational principles we optimise learner retention and success, while ensuring that the organisation achieves maximum output from training.

We avoid 'one size fits all' learning solutions.





# Solutions Provider



- ✓ Comprehensive technology enabled learning solutions
- ✓ South African owned and developed learning management system
- ✓ Digital learning materials, including animation & simulation and video-based instruction
- ✓ Enhanced self-managed and administered assessment frameworks

# Industry Partner



Customised industry led talent pipeline development strategies

Core skills identification

Industry curated content

Workplace experience management

Customised recruitment & training workflows



# Our Clients and Partners



# We are a provider of...



**Learning  
Management  
Software**



**Learning Content  
Conversion and  
Design**



**Bespoke  
Learning Solutions**



**Dedicated Support and  
Software (DigiQ)**

# Learning Management System

Designed to meet your learning and development needs

A learning management system (LMS) should do more than manage or administer learning, it should enable a learning experience which is fun and effective.

Siyandza's LMS connects the best solutions and technology together into a single learning platform. Gain control of your learning and development experience! Our platform is suitable for any organisation, whether you require a basic hosted solution, or a customised platform integrated with multiple systems, Siyandza's Evolution Learning Platform meets most requirements!





# Best-fit solution for your needs

Our system is suitable for:



Classroom  
Training



Online  
Training



Blended  
Learning



Open  
Learning  
"MOOC"



Business &  
Industry



Schooling &  
Higher  
Education

## It is suitable for:

Companies  
Organisations  
Learning Institutes  
Short Course Providers

## It includes the following features:

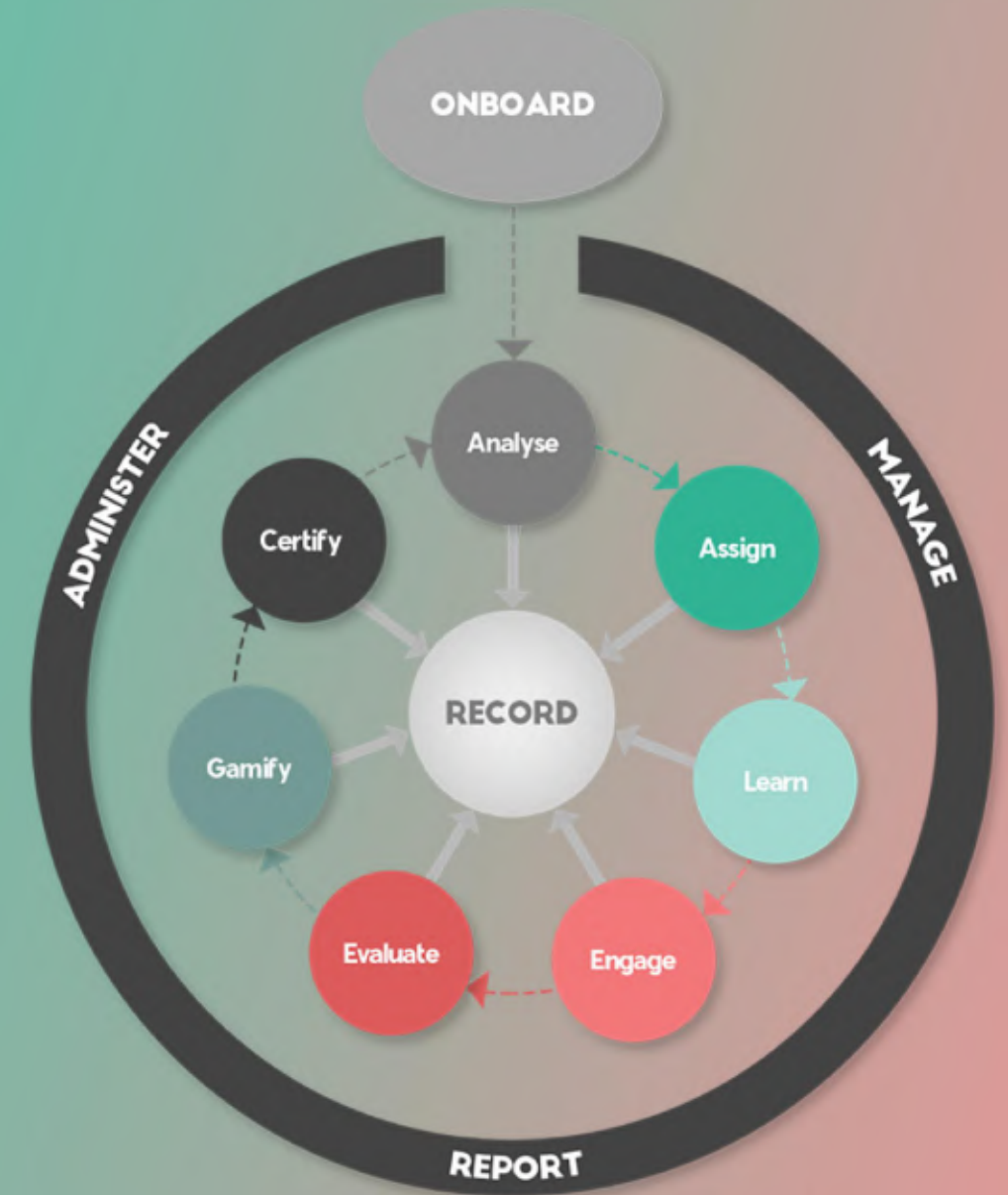
Student Management  
Learning Management  
Curriculum Management  
Communication Management  
Comprehensive Reporting  
Support Management



# Platform features

The Evolution Learning Platform is a fully integrated organisation learning management system (LMS) designed to bring learning strategies to life – aligning outcomes, competencies, course, and assessments.

The learning management system integrates with workflow and payroll systems, easily linking to core organisational processes.





# Onboarding

**Get things going from day one!**

Ensure that your users learn to use the LMS quickly and effectively.



# Analyse

**Identify the learning needs of your learners:**

Analysing the skills, knowledge and needs of a learner is a critical component of the learning and development process, specifically for the benefit of the learner. It is important to conduct a survey or some form of analysis to help you determine the learner's current ability and related requirements.



# Assign

## Aggregate, automate and customise learning.

Assigning learners to courses should be a straightforward process, set up once and automated for ease of use.

Administrators should be able to make changes and maintain learner assignments outside of the automated process.

# Learn

## Deliver an experience that facilitates learning:

Learning happens across multiple content platforms (including youtube, social media, search engines) in several forms – face-to-face in a classroom, online through self-study or virtually within group. There are many ways to learn and you should be able to integrate and use each option in a single platform.





# Engage

## Enhance learning through communication:

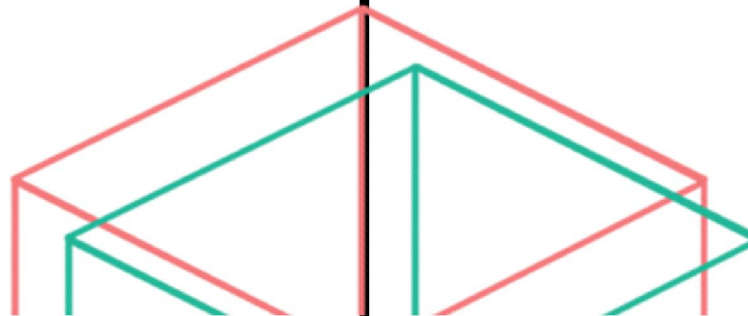
Feedback and discussion are crucial to the learning process. Providing appropriate and timeous feedback or information will improve learning performance, build confidence in the learner to ask for support and promote the engagement and sharing of ideas between learners, their peers and tutors.

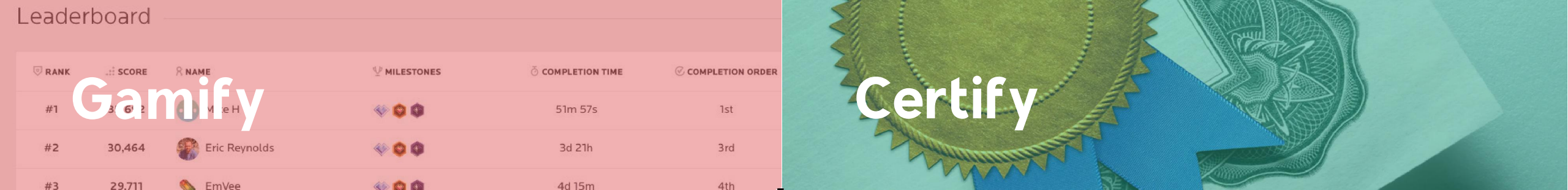


# Evaluate

## Assess performance through measuring outcomes:

Evaluating performance is a key requirement of any learning process. Measuring outcomes against objectives throughout the learning cycle provides a comprehensive assessment of performance.





## Incentivise learning through reward:

Invite play and fun into the learning experience making learning enjoyable competitive and rewarding.

## Validate, verify and certify learning:

Certify learners that have attended, completed or successfully passed their assigned learning programme.

# Record & Report

## Record and report on learning:

Store learner and learning activity and records and use the data and records to develop a detailed understanding of utilisation, progress, performance and outcomes, that can be accessed using reports and analytics.

# Administer & Manage

## Utilise a range of modules to administer and manage the learning platform:

Provides administrators with the mechanisms and controls to completely set up, configure, monitor and maintain the learning platform.



# Our platform allows you to:

- ✓ Create and manage subjects, programmes, curriculums and courses
- ✓ Onboard learners through a range of enrolment options
- ✓ Conduct learning needs analysis and automate individual learning pathways
- ✓ Personalise dashboards
- ✓ Configure and manage competencies
- ✓ Access a wide range of learning objects – SCORM courses, video, audio files, web-embeds
- ✓ Customise formative and summative assessments
- ✓ Reward learning through gamification



# Our platform allows you to:

- ✓ Communicate and engage through notifications, chat rooms, forums and virtual classrooms
- ✓ Gather learner feedback through surveys and polls
- ✓ Sell courses through our e-commerce engine
- ✓ Manage CVs and develop talent pathways
- ✓ Individualise users through detailed profiling, rights and permissions
- ✓ Design specialised reports using intelligent data analytics



# Customised Platforms

## Record and report on learning:

Siyandza's Evolution Learning Platform can be customised with updates to existing features, development of new features and integration with other platforms or systems.

Siyandza can offer customisations like:

- Integrating with HRM, pay role and content systems
- Active Directory
- WhatsApp
- Virtual Office/Customised Workflows or Learning Administration
- SETA Functionality and Reporting
- Hybrid Module Application





# Hybrid Mobile Application

## Delivery and monitor learning offline:

Allow learners to download a mobile application that will sync the learning between the online (cloud) web version of the platform and their mobile device and enable learners to download and complete their learning offline.

*Not included in the license fee, customised hosting & pricing, please enquire.*



# Hybrid Mobile Application

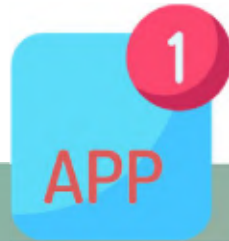
## Mobile application features:



Hybrid (iOS  
& Android)



Fully  
Mobile  
Responsive



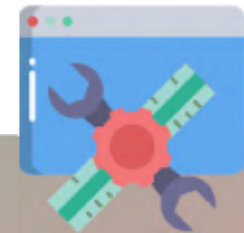
Available in  
Application  
Stores



Maintained



Ready to  
be  
Branded



Customisable

# Hybrid Mobile Application

Learners can utilise our mobile application to:



Register &  
Create a  
Profile



Enroll &  
Access  
Course



Download  
Course  
Content



Access their  
Learning  
Offline



Complete  
Lessons and  
Assessments



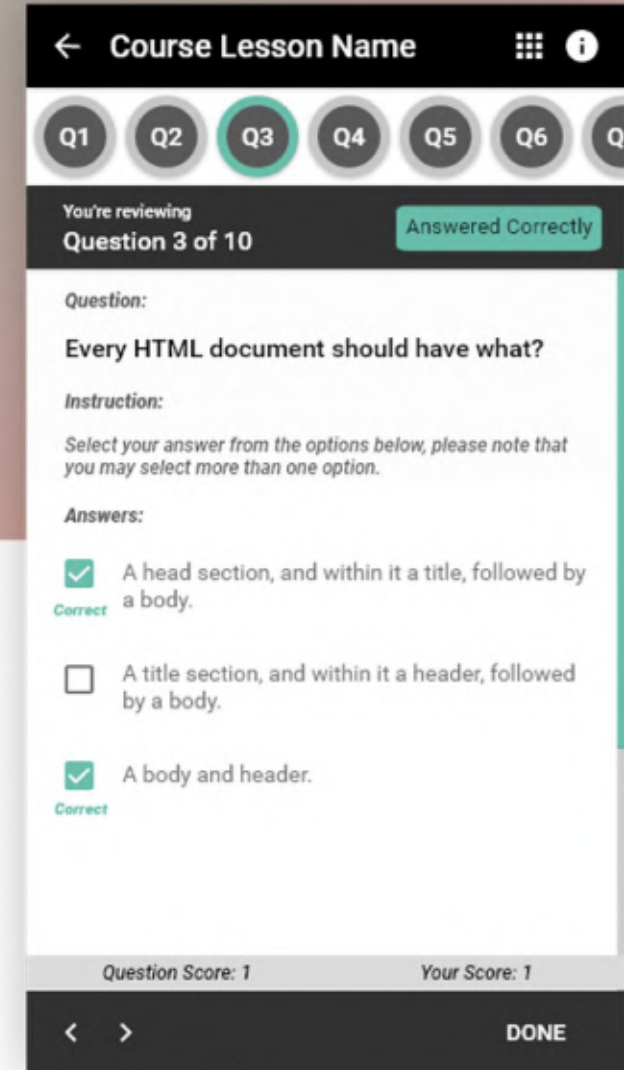
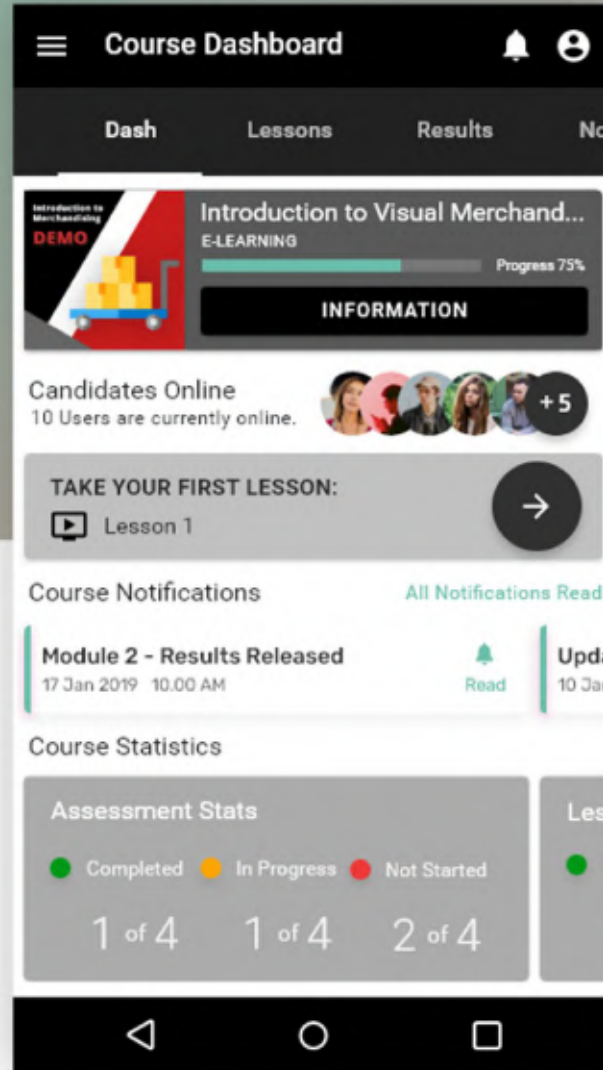
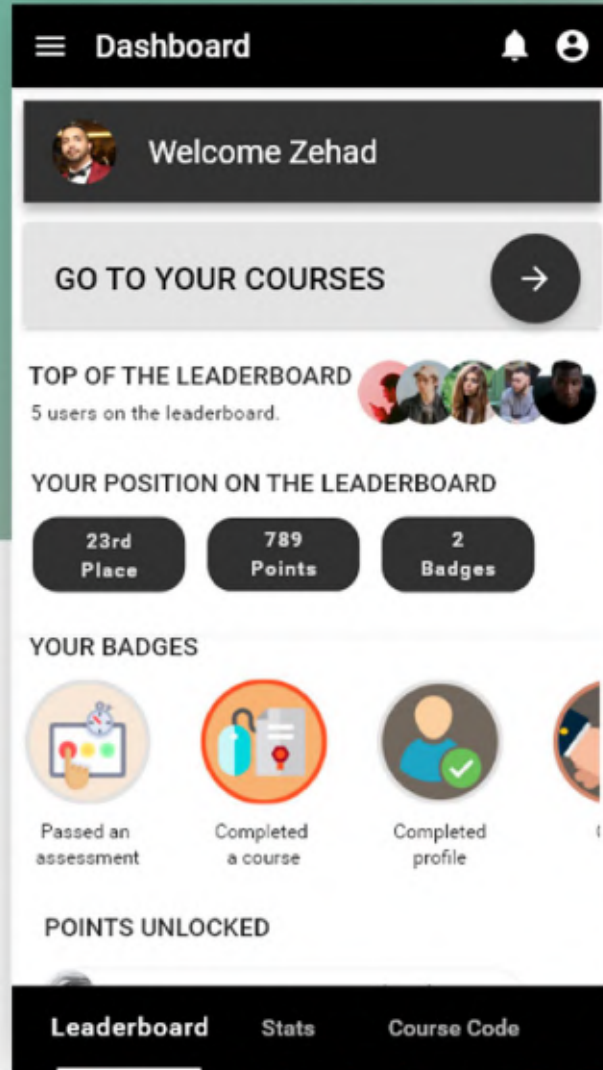
Synchronise  
Offline  
Activity to  
the Cloud

**It includes the following features and functionality :**

Leaderboards, badges and points  
Course enrolment by code  
Course data synchronisation  
Profile management  
Course and assessment stats

Note taking  
Announcements  
Various lesson types (SCORM, Multimedia, etc.)  
Comprehensive assessments  
Results management





# E-learning content

Siyandza believes in learning which is designed with the learner in mind – outcomes focused, visually entertaining and compact – acknowledging that part of modern-day learning takes place in the workplace, in transit, between appointments and over meals. The classroom is no longer the primary site of engagement.

Interactive digital content achieves maximum retention and results in improved workplace application. We pride ourselves on producing e-learning content which has the learning structure to please an educator and the visual appeal to delight an artist.

We understand the importance of content creation, conversion and the delivery of e-learning content that is fit-for-purpose.

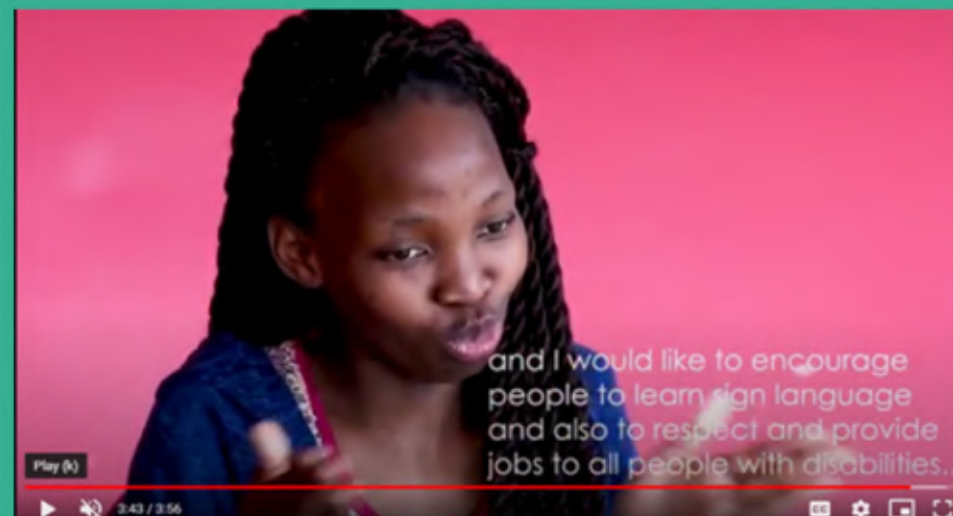


# Disability Overview: Combination of video and animation

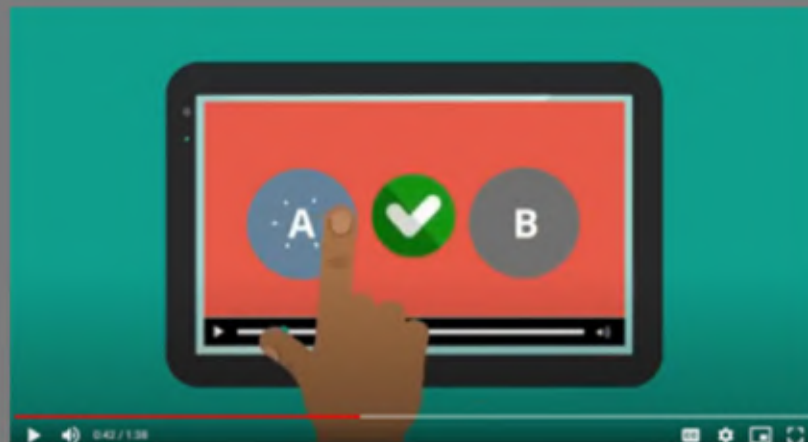







# Original video captured for Disability video



# elearning materials – use of avatars and original video



# Comparison between raw content and finished digital materials – done for national car dealership business

Raw Material	Instructional Design	Digital Content
<p><b>The Market</b></p> <p>The Creta is a vehicle that has been designed and built to target a unique and evolving market segment known as the Millennials. With its inspiring mix of smart styling and uncompromisingly high degree of practicality, the Creta will strongly appeal to young singles and DINK's (Double Income, No Kids).</p> <p>Other market areas will include families looking for a second vehicle, as well as middle aged professionals looking for economy and practicality.</p> <p><b>Main Market:</b> 25-35 year-olds <b>Occupation:</b> Small Business Owners, Executives, Managers <b>Primary Use:</b> Commuting, Weekend excursions <b>Purchase Reason:</b> Unique styling, new features, safety and convenience</p> 	<p><b>Market</b></p> <p>The Creta is a vehicle that has been designed and built to target a unique and evolving market segment known as the Millennials. With its inspiring mix of smart styling and uncompromisingly high degree of practicality, the Creta will strongly appeal to young singles and DINK's (Double Income, No Kids).</p> <p>Other market areas will include families looking for a second vehicle, as well as middle aged professionals looking for economy and practicality.</p> 	<p><b>The Market</b></p> <p>The Creta is a vehicle that has been designed and built to target a unique and evolving market segment known as the Millennials. With its inspiring mix of smart styling and uncompromisingly high degree of practicality, the Creta will strongly appeal to young singles and DINK's (Double Income, No Kids).</p> <p>Other market areas will include families looking for a second vehicle, as well as middle aged professionals looking for economy and practicality.</p> 
	<p><b>Market</b></p> <p><b>Primary Use</b></p> <p>Commuting, Weekend excursions</p> 	<p><b>The Market</b></p> <p><b>Occupation</b></p> <p>Small Business Owners, Executives, Managers</p> 



# Comparison between raw content and finished digital materials – done for Foundation Phase learners



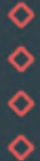
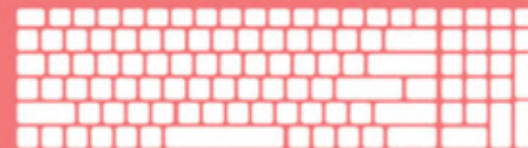
Week 2 Thursday

WEEK 2: THURSDAY: GROUP GUIDED READING and THEME BOOKS (14 minutes)

GROUP GUIDED READING (SMALL GROUP)

GROUP	GROUP 4
TEXT	DSE workbook 2, page 46
SIGHT WORDS	when, stick, bottom, piece, down
THEME VOCABULARY WORDS	
WORDS	Learners must continue to work on their THEME BOOK. Learners will continue to add the word, a definition and a picture for each of the THEME VOCABULARY WORDS.
FREE WRITING	Learners can choose a topic to write about: <ul style="list-style-type: none"><li>• A time I felt frustrated ... (Learners think about a time they felt very frustrated. Learners will write about what happened to make them frustrated, why they felt frustrated, and what they did to feel better.)</li><li>• My practicing journal (Learners will try to do something new this week. Learners can try to learn how to whistle, or do a cartwheel, or try to jump rope 20 times without stopping, for example. Learners will keep a journal every day about how much they are practicing and how they feel.)</li><li>• When (character) learned how to ... (Learners make up a story about a character who learned how to do something new. What did this character learn how to do? How did they feel? What happened? This is meant to be a fictional story.)</li></ul>

Lesson Plan Term 4



# elearning materials

Section 2: Analytical Methods

## Degree of accuracy

**Rounding using significant figures**

In engineering it is not always necessary or practical to use exact numbers.

A number can be rounded to an approximate number and are rounded to how accurately we wish to give details.

The point of a rounding is that it is a more convenient number to use.

The most significant figure in a number is the figure which has the greatest place value.

Click on the numbers below to see where the most significant figures lie.

Consider the number 847

- 8
- 4
- 7

And the number 0.00645

- 0
- 6
- 4
- 5

**Glossary** What is the most significant figure from the options above?

11  GO PREV NEXT

Section 2: Analytical Methods

## Degree of accuracy

**To round a number to a given number of significant figures - Example**

- Write 4 500 732.0194 to two significant figures
- The figure after the first two significant figures 45 is 0.
- This is less than five, so round down, leaving 45 unchanged.
- Add noughts to 45 to locate the decimal point and preserve place value.
- So 4 500 732.0194 = 4 500 000 to two significant figures.

**Glossary** Click on each number to see a breakdown of this solution

11  GO PREV NEXT

## Information Systems 101

### Unit 4: Using applications

#### Section 1: The user interface

Different applications help you to create documents, presentations, databases and spread-sheets. They normally have common features and commands.

#### What can these applications be used for?

Applications can be used to create reports, draft letters, make sales presentations, maintain accounts and manage customer information.

Click on the buttons below to see examples

- A Report
- A draft letter
- A sales presentation

## The importance of knowing different applications

Below is an example of a sales presentation.



For the purposes of this unit, we will use Microsoft programmes.

BACK

Click on NEXT to continue

NEXT

## Business Management

### Unit 5: Planning

#### Section 2: Objectives

## Most common business objectives

Business objectives are able to give the organisation an idea of what the business should achieve, how to achieve it and to work out a systematic plan to achieve the objectives.

Business objectives assist in measuring the performance of the business. There are various objectives at various levels of the organisation. Let's look at the most common business objectives.

Click on the blue items.

The operational objectives of the organisation. (Short-term goals set usually by lower management)

What is the fourth most common objective?

Departmental objectives of the organisation (Medium-term or short-term goals, set by managers in middle management departments)

What is the third most common objective?

What is the most common objective?

The purpose or mission of the organisation. (Long-term goals usually formulated by top management)

What is the second most common objective?

The strategic objectives of the organisation. (Long-term goals, set by top management by incorporating the mission statement)

BACK

Click on NEXT to continue

NEXT

# Major Automotive Industry Partner



Customised responsive LMS with client branding



Live and flexible reporting server capability



Consolidated curriculum and course implementation that provides collective tracking



Customised, interactive online course content



Implementation of a points, badge and trophy-based gamification component



Capability that allows content to be pulled locally from the LMS



Off the shelf / soft skills courses



Online certificates component for course / curriculum creation and issuing

*Siyandza has worked with an automotive industry partner for 8 years, training over 2,500 learners each year*





# Major Retail Partner



Customised responsive LMS and digital content with client branding



Online vetting component for upload, review and requesting of documentation. The component allows for immediate approval or declining of applications



Support provided through WhatsApp, email and telephone



Dynamic CV portal capturing learners' details and course outcomes



Virtual customised capability that allows administrators to assign, approve, capture scores and link to various components and sections within the platform

*Siyandza works with the CSR foundation of a retail company to develop and deliver learning solutions.*



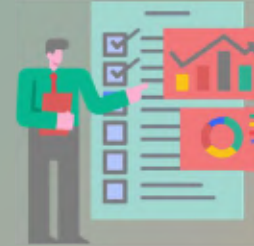
# We offer Content Development Services...



**Content Conversion  
(Paper to Digital)**



**Custom  
Interactions and  
Activities**



**Facilitation Planning and  
Delivery**



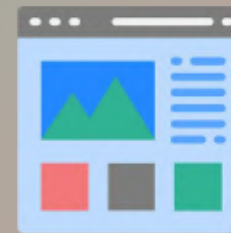
**Instructional and  
Assessment Design**



**Research and  
Course Writing**



**Content Production  
– video & audio**



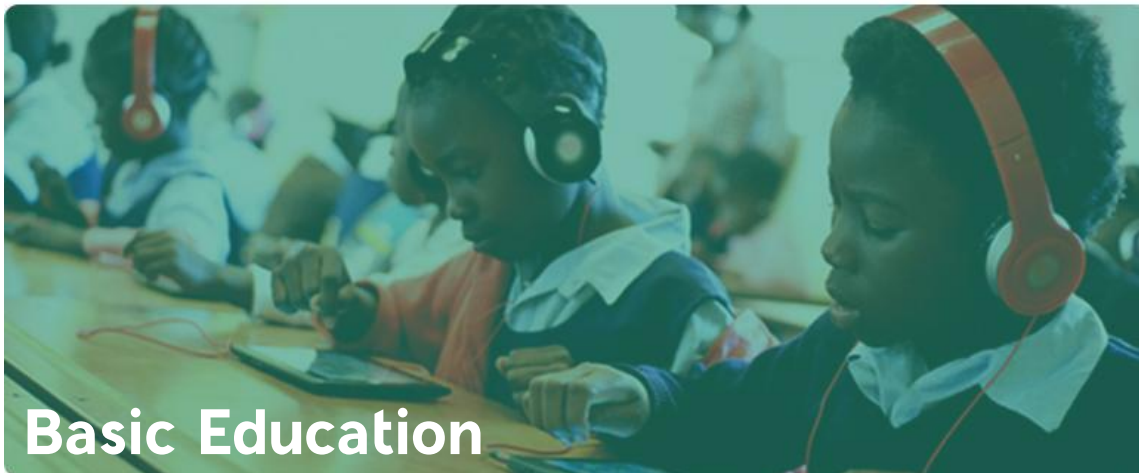
**SCORM files**



**Animation**

# Industries we work with:

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# ELP Pricing

## Entrepreneur

10–99 user accounts  
Includes all learner features  
All administration features  
Gamification module  
Communications module  
Unlimited administrator accounts

### PLUS

1GB of data storage  
Minimum contract period of 3 months

**R65** /monthly per licence

## Excellerator

Up to 499 user accounts  
All the features of 'Entrepreneur'

### PLUS

3GB of data storage  
Minimum contract period of 6 months

**R50** /monthly per licence

## Enterprise

500+ user accounts  
All the features of 'Excellerator'

### PLUS

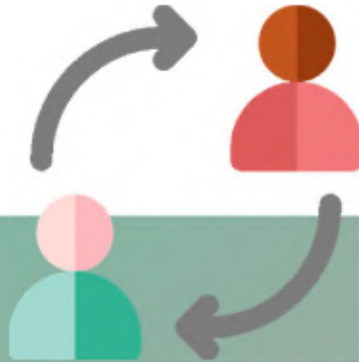
5GB of data storage  
Minimum contract period of 1 year  
Customised dedicated hosting

**R40** /monthly per licence

# Supporting Services



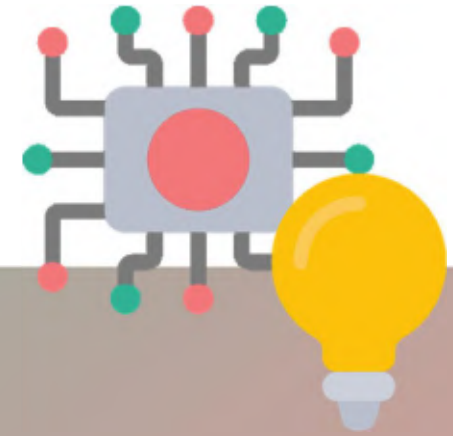
**Training**  
in person and online  
training for  
administrators,  
facilitators and  
learners



**Change Management**  
stakeholder  
engagement and  
communication support  
to ensure effective  
adoption



**Hosting**  
cloud hosting and data  
optimisation aligned to  
requirements



**Project Management**  
delivering a high quality  
LMS and content in time  
and on budget.

# ELP User Support



Siyandza's ticket management solution is designed to enable you to connect with your users, customers or clients, allowing you to manage your response time and issue resolution effectiveness.

A screenshot of the Siyandza Support Ticketing System interface displayed on a laptop screen. The background image shows a person's hand holding a smartphone. The interface has a header with the text "How can we help?" and a search bar labeled "Ask a question ...". Below the header, there is a "Create a Ticket." section with a welcome message "Welcome to the Siyandza Support Ticketing System." and a form with fields for "Ticket Subject", "Priority" (set to "Low"), "Ticket Category" (set to "Select ..."), and "Ticket Description". To the right of the form is a "Recent FAQs" section with a blue header and a list of questions, including "Why do I not have access to a specific course?".

How can we help?

Ask a question ...

Create a Ticket.

Welcome to the Siyandza Support Ticketing System.

Ticket Subject

Priority: Low

Ticket Category: Select ...

Ticket Description

Recent FAQs

Why do I not have access to a specific course?



Visit us: [www.siyandza.co.za](http://www.siyandza.co.za)



SPEAK TO US  
[\(011\) 656 1443](tel:(011)6561443)



LINKEDIN  
Join our professional  
network



LIKE US ON FACEBOOK



INSTAGRAM  
See what we're up to



EMAIL US  
[info@siyandza.co.za](mailto:info@siyandza.co.za)